

**Sample Grassroots Campaign
COVID-19 State Liability Protections**

Call to Action Messaging to Advocates:

Subject: Ask Governor [Last Name] to Protect Medical Professionals Responding to COVID-19 TODAY!

Action Alert Email to Advocates:

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Body of Action Alert Email to Advocates:

Dear [Prefix] [Last Name]:

As the coronavirus pandemic continues, healthcare professionals on the frontlines have been forced to change the way they deliver patient care. In many areas, medical providers and facilities must shift limited resources to address immediate needs. Increasingly, these providers and facilities face a no-win scenario in which they must choose the least detrimental course of action in lieu of the ideal course. These changes in healthcare delivery dramatically escalate the threat of litigation against those who are bravely working to help patients in need. Our state officials need to take immediate action to protect healthcare professionals and facilities so that those on the frontlines of the COVID-19 outbreak can make decisions that are in the best interest of our community without the fear of future unwarranted lawsuits. Click [HERE](#) to contact Governor [Last Name] today with the *attached* message to demand immediate action to protect medical professionals and facilities.

Commented [SP1]: Insert link to the Contact Us web form for the Governor who you wish to target.

Thank you for your anticipated consideration during these challenging times.

Sincerely,

Your Name
Title
Company

Message to Governor:

Subject: Protect Medical Professionals During COVID-19 Pandemic TODAY!

Dear Governor [Last Name]:

As a constituent and licensed medical professional in our great state, I am writing to urge you to protect medical professionals and facilities from the threat of medical liability lawsuits as they treat patients amid the global COVID-19 pandemic.

While the coronavirus outbreak continues to grow in the United States, those of us providing medical care on the frontlines of this pandemic have been forced to change the way we deliver patient care. For example,

- Physicians are being asked to practice outside their general practice areas wherever there is a workforce shortage;
- Healthcare professionals and facilities are treating patients without adequate personal protective equipment, raising the risk of transmission;
- Medical facilities are being forced to ration care resulting from a shortage of ventilators and other equipment;
- There is inadequate availability to testing which could lead to delayed or inaccurate diagnosis; and
- Medical providers are being instructed to delay the treatment of patients who seek elective procedures or face other issues unrelated to COVID-19.

These circumstances drastically increase the likelihood that medical professionals and facilities will face unwarranted medical liability lawsuits in the months and years to come, all while taking actions that not only are in accordance with the guidance of government officials but that also put us at extreme personal risk. To alleviate this threat, we would ask that you issue an executive order, or work proactively with our state legislature, to provide full immunity to medical professionals and facilities that provide healthcare services during the duration of the public health emergency related to COVID-19. By doing so, my colleagues and I will be able to focus our time and attention on doing what the public expects us to do – meet patients' needs during this unprecedented crisis.

In closing, I would like to thank you for your leadership during this difficult time.

Sincerely,

[Advocate Name]