

MPL Association Exhibit Hall— Energized for Engagement!

The exhibit hall is the hub of the Conference with a location designed for maximum traffic. Meet, mingle, and share your message with customers in the MPL Association Conference. The MPL Association also provides an incentive “game” to increase booth traffic for all exhibitors. There is no additional cost for the game and it is designed to motivate all attendees to visit as many booths as possible. The winners will be announced during the last break on Friday morning, creating excitement before the close of the Conference.

SAVE \$100 by booking early!

EXHIBIT BOOTH PRICING:

	(Reserved) BY 3/4/22	(Reserved) AFTER 3/4/22
MPL Association Affiliate Partner – Premium	\$2,000	\$2,100
MPL Association Affiliate Partner – Advantage	\$2,500	\$2,600
Non-member	\$3,500	\$3,600

2022 EXHIBIT HALL:

(SHOW HOURS)

WEDNESDAY, MAY 11

(4:30 P.M. 6:30 P.M.)

11:00 a.m.–3:00 p.m.	Exhibit Hall Set Up
4:30–6:30 p.m.	Welcome Reception

THURSDAY, MAY 12

(7:00 A.M. 5:00 P.M.)

7:00–8:30 a.m.	Breakfast
10:15–10:45 a.m.	Refreshment Break
2:45–3:15 p.m.	Refreshment Break

FRIDAY, MAY 13

(7:00 A.M. 11:00 A.M.)

7:00–9:00 a.m.	Breakfast
10:15–10:45 a.m.	Refreshment Break
11:00 a.m.–3:00 p.m.	Exhibit Hall Breakdown

PLEASE NOTE: All booths must be show-ready by 3:00 p.m. on Wednesday, May 11. No installation will take place on Thursday, May 12 or Friday, May 13. All booths must remain in place and be staffed during show hours through 11:00 a.m. on Friday, May 13. Each booth must have at least one representative present during the show hours.

EACH EXHIBIT BOOTH RENTAL INCLUDES:

- Two full meeting registrations to attend entire Conference, including sessions and all food and beverage events. Additional registrations are available at the regular price.
- Names of individuals representing exhibit company printed on attendee list.
- One skirted table, two chairs, and one waste basket.
- Carpeted floors.
- 10'x10' draped exhibit booth.
- 7"x44" booth identification sign with company name.
- Pre- and post-Conference attendee list.
- Company name, logo, and contact information on the Association's website and listing that is distributed in attendee Conference materials.
- Single slide show recognition with company logo running throughout the Conference.
- Booth location assignments will be made by **April 1, 2022**. Sponsors, MPL Association Affiliate Partners, and exhibitors from prior years will receive priority on booth assignments.
- Exhibitors will receive a packet of information for additional services provided by the Association's official exhibitor contractor, Modern Expo.
- The MPL Association reserves the final decision on booth location as outlined above and will make every effort to separate exhibitors in competing service lines.
- 24-hour perimeter security.

Please contact **GINNY MCGUINNESS** at gmcguinness@MPLassociation.org or **240.813.6129** if you have any questions regarding an exhibit booth.