

MPL Association Conference Session and Promotional Sponsorships

Don't miss this opportunity to provide Conference participants with compelling educational sessions through an educational grant for an event or program.* Reach attendees when they are most receptive to information.

Event and program sponsors receive:

- Early access to Conference materials, including attendee list
- Exclusive sponsorship of session/event
- One complimentary Conference registration (per \$3,000 sponsored)
- Verbal acknowledgement at the individual sponsored session
- Slide show recognition in meeting rooms during breaks
- Company name printed on noneducational Conference materials and signage

Sessions Available:

- Keynote and Closing Sessions
Investment: \$6,000 each
- General Session
Investment: \$3,000 each

* Grants will be administered according to the standards set forth by accrediting bodies

Exclusive Opportunity! Promotional Items

Exclusive sponsorship of a promotional item and/or amenity provides maximum exposure and gets your company brand noticed during the Conference. You supply your logo, and the MPL Association will handle the rest!

Sponsorships equal to or more than \$3,000 receive at least one complimentary Conference registration; sponsorships under \$3,000 receive a 50% discount on a Conference registration.

NETWORKING LOUNGE

Investment: \$10,000

Offer Conference attendees some private, quieter space for informal meetings. Sponsor may also provide promotional or educational material about their company services within the lounge. Open on Thursday and Friday.

WIFI AND MOBILE APP

Investment: \$10,000

As the WiFi and Mobile App sponsor, your company's name will appear every time an attendee accesses the Internet and the password can be customized to reflect your corporate name or brand. In addition, the landing page for the Mobile App will display your banner ad or logo.

LANYARDS

Investment: \$8,000

Have your company's name at each attendee's fingertips by sponsoring the lanyards that hold name badges.

HEADSHOT LOUNGE

Investment: \$8,000

The Headshot Lounge is "brand immersion" at its best. The entire guest experience is scripted from

the booth entry to guest survey (capturing important contact info and leads) to the final photo shoot-providing attendees with quality photo headshots, perfect for social media accounts and resumes. At each opportunity sponsor messaging is communicated.

HOTEL KEY CARDS

Investment: \$6,000

The average hotel guest uses his or her key card four times a day. At the MPL Association Conference, over a period of three days, that adds up to 12 opportunities for recognition of your company's name and logo.

CONFERENCE WELCOME KIT

Investment: \$5,000

Help welcome our industry colleagues back to meeting in person with this "must-have" branded welcome bag. It will include health and wellness items and other goodies that all attendees will appreciate and can use immediately and throughout the Conference.

CHARGING STATION

Investment: \$4,000

Come to the rescue of meeting attendees by providing a place to re-charge their devices at a

central location not far from the meeting rooms and exhibit hall. Your corporate name will be provided on signage near the charging station.

POPCORN CART

Investment: \$3,000

Provide a bag of popcorn for meeting attendees on Thursday afternoon during the break. Your corporate name will be provided on signage near the cart.

TRAIL MIX BAR

Investment: \$3,000

Provide a healthy snack for meeting attendees during the Friday morning break. Your corporate name will be provided on signage near the bar.

PENS

Investment: \$2,000 (plus cost of gift)

Your company's pens will be inserted into the Conference bags and distributed to all attendees. Provide pens from your company's supply or work with the Association to order logo pens. Extra pens will be distributed at remaining MPL Association workshops in 2022 while supplies last.

REFRESHMENT BREAKS

Investment: \$2,500 Each Or \$6,000 For All Three

Be the named sponsor of Thursday and Friday refreshment breaks (three in total) which provide coffee and other beverages to attendees in the Exhibit Hall. Your logo will be prominently displayed to all attendees.