



2021 MPL ASSOCIATION AFFILIATE PARTNER PROGRAM

Offering unparalleled access to your target market, the MPL Association Affiliate Partner program is designed to meet the needs of product and service providers to the medical liability community including reinsurers, brokerages, financial service providers, actuaries, technology companies, management and administrative services, and many others. The two benefit levels—Premium and Advantage—offer unique value for lead discovery, brand promotion and awareness, and potential for business expansion within the MPL arena.

BENEFIT	ADVANTAGE LEVEL \$5,250	PREMIUM LEVEL \$10,500
<i>Inside Medical Liability</i> magazine Advertisement	Half-page, four-color ads in two issues (selected by MPL Association) of <i>Inside Medical Liability</i> magazine (\$3,720 value)	Full-page, four-color ads in four quarterly issues of <i>Inside Medical Liability</i> (\$9,600 value)
Website Ads	Special Advantage Partner rate	Six-month banner ad on MPLassociation.org (\$3,450 value)
Newsbriefs Banner Ad	Two-week banner (\$400 value)	Four-week banner (\$800 value)
Buyers Guide Listing	Linked listing	Banner ad (\$3,900 value)
MPL Association Affiliate Partner Logo	Special MPL Association Affiliate Partner logo for marketing materials	Special MPL Association Premium Affiliate Partner logo for marketing materials
Expertise/Resources	Access to industry leaders and other resources	Priority access to industry leaders and other resources
Content Submission Opportunities	Opportunity to submit articles or other content for publication on MPLassociation.org	Priority status for article publication in <i>Inside Medical Liability</i> magazine and/or on MPLassociation.org
Thought-leader Opportunities	Consideration for speaking opportunities at MPL Association educational events and webinars	Priority consideration for speaking opportunities at MPL Association educational events and webinars
MPL Association Conference Exhibit Booth	Special Advantage Partner rate (\$1,000 discount)	Special Premium Partner Rate (\$1,400 discount)
MPL Association Conference	Special Advantage Partner registration rate	Special Premium Partner registration rate
Attendance at Member-only Meeting/Workshops	Regular member registration rate	Special Premium Partner registration rate
Subscription to <i>Inside Medical Liability</i> magazine	10 subscriptions to <i>Inside Medical Liability</i> magazine (\$1,000 value)	20 subscriptions to <i>Inside Medical Liability</i> magazine (\$2,000 value)
Online Member Directory	Company listing	Company listing
E-Newsletter Subscriptions	Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update	Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update
Webinar Registration	Free	Free
Website Access	Access to member-only section of MPLassociation.org	Access to member-only section of MPLassociation.org
Recognition in MPL Association Event Promotional Materials	Company name included in lists distributed to members/attendees	Company name included in lists distributed to members/attendees