



## 2022 MPL Association Affiliate Partner Program

The MPL Association Affiliate Partner program is structured to meet the needs of product and service providers to the MPL community, such as reinsurers, brokerages, financial service providers, actuaries, technology companies, management and administrative services, and many others. The program provides unparalleled access to the target market you want to reach. This program offers two benefit levels—Premium and Advantage. Each provides unique value for anyone who is looking for a partner that understands lead discovery, brand promotion and awareness, and potential for business expansion within the MPL arena.

<b>BENEFIT</b>	<b>ADVANTAGE LEVEL (COST: \$5,500)</b>	<b>PREMIUM LEVEL (Cost: \$11,000)</b>
<i>Inside Medical Liability</i> magazine Advertisement (print)	Two (2) one-half page, four color display in two issues (selected by MPL Association) of <i>Inside Medical Liability</i> magazine (\$3,900 value)	Full-page, four-color display in four quarterly issues of <i>Inside Medical Liability</i> (\$10,080 value)
Website Banner Ad	Special Advantage Partner rate	Six-month website ad on MPLassociation.org (\$4,600 value)
Newsbriefs Banner Ad	Two-week banner (\$1,000 value)	Four-week banner (\$1,200 value)
MPL Buyers Guide Listing	Linked listing	Banner ad with link to company website
MPL Association Conference Exhibit Booth	Affiliate Partner rate	15% discount from Affiliate Partner rate
MPL Association Conference Registration Fee	Affiliate Partner rate	20% discount from Affiliate Partner rate
Meeting/Workshop Registration Fee	Affiliate Partner rate	20% discount from Affiliate Partner rate
Subscription to <i>Inside Medical Liability</i> magazine	10 subscriptions to <i>Inside Medical Liability</i> magazine (\$1,000 value)	20 subscriptions to <i>Inside Medical Liability</i> magazine (\$2,000 value)
MPL Association Data Sharing Project		
• Specialty Specific Series		
- Complete Set (23 specialties)	Affiliate Partner rate	33% discount from Affiliate Partner rate
- Individual Report	Affiliate Partner rate	50% discount from Affiliate Partner rate
• Closed Claim Studies	Affiliate Partner rate	65% discount from Affiliate Partner rate
• Research Studies	Affiliate Partner rate	Affiliate Partner rate
• Database Queries	-----	Hourly rate; access based on approval of data request
MPL Association Career Center	\$100 discount for 30-day listing	\$200 discount for 30-day listing
Online Member Directory	Company listing	Company listing
E-Newsletter Subscriptions	Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update	Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update
Webinar Registration Fee	Affiliate Partner rate (or free)	40% discount from Affiliate Partner rate (or free)
Website Access	Access to members-only section of the MPL Association website	Access to members-only section of the MPL Association website
Recognition in MPL Association Event Promotional Materials	Inclusion of company name on all membership lists (distributed at all MPL Association events)	Inclusion of company name on all membership lists (distributed at all MPL Association events)
MPL Association Affiliate Partner Logo	Use of the MPL Association Affiliate Partner logo for marketing materials	Use of the MPL Association Premium Affiliate Partner logo for marketing materials
Expertise/Resources	Access to MPL Association in-house expertise and other industry resources	Access to MPL Association in-house expertise and other industry resources
Content Submission Opportunities	Opportunity to submit articles or other content for electronic publication	Priority status for article publication in <i>Inside Medical Liability</i> magazine and electronic publications
Thought-Leader Opportunities	Consideration for speaking opportunities at MPL Association educational events and webinars	Priority consideration for speaking opportunities at MPL Association educational events and webinars