

2023 MPL ASSOCIATION AFFILIATE PARTNER PROGRAM

The MPL Association Affiliate Partner program is structured to meet the needs of product and service providers to the MPL community, such as reinsurers, brokerages, financial service providers, actuaries, technology companies, management and administrative services, and many others. The program provides unparalleled access to the target market you want to reach. This program offers two benefit levels—Premium and Advantage. Each provides unique value for anyone who is looking for a partner that understands lead discovery, brand promotion and awareness, and potential for business expansion within the MPL arena.

BENEFIT	ADVANTAGE LEVEL (COST: \$5,500)	PREMIUM LEVEL (Cost: \$11,000)
NEW! Online Digital Advertising Opportunities: <i>Inside Medical Liability</i> online content; MPL <i>Newsbriefs</i> ; and MPL Association website	For full digital advertising opportunities, go to www.MPLassociation.org/digital-ads (\$4,100 value)	For full digital advertising opportunities, go to www.MPLassociation.org/digital-ads (\$13,750 value)
MPL Buyers Guide Listing	Linked listing	Banner ad with link to company website
MPL Association Conference Exhibit Booth	\$1,000 discount from non-member rate	\$1,600 discount from non-member rate
MPL Association Conference Registration Fee	\$200 discount from non-member rate	\$450 discount from non-member rate
Meeting/Workshop Registration Fee	Affiliate Partner rate	\$200 discount from Affiliate Partner rate
<i>Inside Medical Liability</i> online content	Up to 10 full access online subscriptions (\$1,000 value)	Up to 25 full access online subscriptions (\$2,500 value)
MPL Association Data Sharing Project		
• MPL Snapshots	Free	Free
• DSP Highlight	Free	Free
• Research Notes	Free	Free
• Data Query Requests	Free*	Free*
MPL Association Career Center	\$100 discount for 30-day listing	\$200 discount for 30-day listing
Online Member Directory	Company listing	Company listing
E-Newsletter Subscriptions	Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update	Unlimited subscriptions to Newsbriefs, Research Notes, and Advocacy Update
Webinar Registration Fee	Free	Free
Website Access	Access to members-only section of the MPL Association website	Access to members-only section of the MPL Association website
Recognition in MPL Association Event Promotional Materials	Inclusion of company name on all membership lists (distributed at all MPL Association events)	Inclusion of company name on all membership lists (distributed at all MPL Association events)
MPL Association Affiliate Partner Logo	Use of the MPL Association Affiliate Partner logo for marketing materials	Use of the MPL Association Premium Affiliate Partner logo for marketing materials
Expertise/Resources	Access to MPL Association in-house expertise and other industry resources	Access to MPL Association in-house expertise and other industry resources
Content Submission Opportunities	Opportunity to submit articles or other digital content	Priority consideration for article submission and publication, and sponsored content opportunities
Thought-Leader Opportunities	Consideration for speaking opportunities at MPL Association educational events and webinars	Priority consideration for speaking opportunities at MPL Association educational events and webinars

*Cost dependent on the purpose, data specifications, and time needed to conduct the query.