



**MEDICAL PROFESSIONAL  
LIABILITY ASSOCIATION**



# AFFILIATE PARTNERSHIP

- ▶ Gain Unparalleled Access to the MPL Market!
- ▶ Get an edge on your competition!
- ▶ Reach your target audience!

## What is the MPL Association Affiliate Partner Program?

The MPL Association Affiliate Partner Program is specifically designed to meet the marketing, sales, and business development needs of every company that services the medical professional liability insurer community.

By becoming an MPL Association Affiliate Partner, you get unsurpassed and exclusive access to the top decision-makers from the organizations that are the widely acknowledged leaders in the MPL insurance marketplace.

You can choose from either of two benefit levels—Premium or Advantage. Each provides value for businesses looking for a partner that understands lead discovery, brand promotion, and business expansion in the MPL arena.

You'll get complimentary print and digital advertising, high-profile recognition at exclusive MPL meetings, conferences, and webinars, thought-leader opportunities—both speaking and article submission, discounted rates on MPL Association products and event registration, membership lists, and much more.

## Why Become a Partner?

- ✓ Increase your brand recognition and sales
- ✓ Generate leads and expand your prospect list
- ✓ Drive business development through face-to-face interactions at members-only events
- ✓ Form lasting relationships with current and new customers
- ✓ Introduce new products to key clients
- ✓ Develop goodwill through your support of the MPL community

## Who is the MPL Association?

The MPL Association is the leading international association representing medical professional liability insurance companies, risk retention groups, captives, trusts, and other entities that share a commitment to the quality delivery of healthcare.

## MPL Association Quick Facts

- ✓ Includes more than 100 companies that do business in the MPL space
- ✓ Members write \$7 billion in U.S. MPL premium and \$2 billion in international MPL premium

### SERVICE PROVIDER CATEGORIES INCLUDE THESE AND MANY MORE!

- Actuarial Consulting
- Audit and Tax Services
- Information Technology
- Reinsurance Intermediary
- Asset Management
- Defense Law Firm
- Reinsurance
- Risk Management Education and Training

## Ready to Become a Partner?

To find out more, or become an MPL Association Affiliate Partner now, contact **Ginny McGuinness**, Senior Director of Membership and Business Development, at **240.813.6129** or **gmcguinness@MPLassociation.org**. Also, visit **www.MPLassociation.org** for more information.